



**ENDANGERED
WILDLIFE TRUST**
Protecting forever, together.

CITY LODGE HOTEL GROUP



14 February 2019

EWT gets into bed with City Lodge Hotel Group

Start

City Lodge Hotel Group has made available 50 bed nights for the current financial year to team members of the Endangered Wildlife Trust (EWT) in support of the work the organisation is doing in South Africa and beyond.

According to Lindiwe Sangweni-Siddo, COO of City Lodge Hotel Group, “Environmental sustainability is a shared passion and part of a broader effort to conduct business in an environmentally friendly and responsible way. We believe that every day is Earth Day and have developed and implemented policies, practices and targets to reduce and limit our impact on the environment and continually encourage our stakeholders to do the same.”

Specific sustainability focus areas include energy consumption, renewable energy, water consumption, and waste and recycling. The aim is to maintain and further reduce energy and water consumption.

EWT CEO, Yolan Friedmann, says: “With team members frequently needing to travel throughout South Africa, and beyond, the EWT is greatly appreciative of the support we receive from the City Lodge Hotel Group. It is also a pleasure for the EWT to work closely with a hotel group that prides itself on sustainability.”

Following the opening of City Lodge Dar es Salaam in November 2018, the City Lodge Hotel Group now has 60 properties in five countries across four brands: Courtyard (five hotels), Fairview (one hotel in Kenya), City Lodge (19 hotels), Town Lodge (13 hotels) and Road Lodge (22 hotels). New properties under construction include City Lodge Hotel Maputo, Mozambique and Town Lodge Umhlanga Ridge.

Commitment to service excellence from highly motivated and dedicated staff is a common thread throughout the group’s hotels, which have developed a loyal base of regular guests over the years and an ever-growing number of new guests.

End

About the Endangered Wildlife Trust

The Endangered Wildlife Trust (EWT) has worked tirelessly for over 45 years to save wildlife and habitats, with our vision being a world in which both humans and wildlife prosper in harmony with nature. From the smallest frog, to the majestic rhino; from sweeping grasslands to arid drylands; from our shorelines to winding rivers: the EWT is working with you, to protect our world.

The EWT’s team of field-based specialists is spread across southern and East Africa, where committed conservation action is needed the most. Working with our partners, including businesses and governments, the EWT is at the forefront of conducting applied research, supporting community

conservation and livelihoods, training and building capacity, addressing human wildlife conflict, monitoring threatened species and establishing safe spaces for wildlife range expansion.

A beacon of hope for Africa's wildlife, landscapes and communities, the EWT is protecting forever, together. Find out more at www.ewt.org.za

Contacts

Belinda Glenn
Marketing and Communications Manager
Endangered Wildlife Trust
Tel: +27 87 021 0398
belindag@ewt.org.za

Susan Reynard
Communications and PR Consultant
City Lodge Hotel Group
Tel: +27 83 446 0544
sreynard.joburg@gmail.com