



## SAVE OUR RHINOS – A STING MUSIC AND ENDANGERED WILDLIFE TRUST INITIATIVE

15<sup>th</sup> February 2012

*Start*

448 rhino were killed in 2011 in South Africa alone. According to the Endangered Wildlife Trust (EWT), at least 33 rhino have already been illegally poached. Despite the efforts of so many, if the predictions are true, should poaching continue to escalate, the wild rhino could become extinct in less than a decade.

**SAVE OUR RHINOS** is a Sting Music and Endangered Wildlife Trust initiative. The double CD compilation features 40 of some of South Africa's best loved artists and groups including Johnny Clegg, Prime Circle, Dave van Vuuren, Yoav, Elvis Blue, Locnville, Wonderboom, Chris Chameleon and many more.

10% of the profits will go towards the EWT in their fight to develop workable solutions to address the scourge of rhino poaching. Already, the EWT are deploying sniffer dogs at airports, training a range of law enforcement personnel and developing support networks for orphaned rhinos.

By assisting in promoting this album, the media will be making a contribution to raising the awareness of this cause and helping to raise funds that will assist the EWT in their endeavours.

The album launch will be held on Thursday, 16<sup>th</sup> of February from 19h00 at The Victory Theatre in Houghton Estate, Johannesburg. Only 100 tickets will be made available to the public. Tickets cost R100 and can be purchased through Computicket. The night will see performances by Flash Republic, Dave van Vuuren, Graeme Watkins Project, Wonderboom and more.

[www.rhinocd.co.za](http://www.rhinocd.co.za)

*End*

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The Endangered Wildlife Trust is a non-profit, public benefit organisation dedicated to conserving species and ecosystems in southern Africa to the benefit of all people.

**NPO Number:** 015-502, **PBO number:** 930 001 777, **Member of IUCN** - The International Union for Conservation of Nature  
The Endangered Wildlife Trust is US 501(c)(3) compliant under **US IRS Registration number:** EMP98-0586801.



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